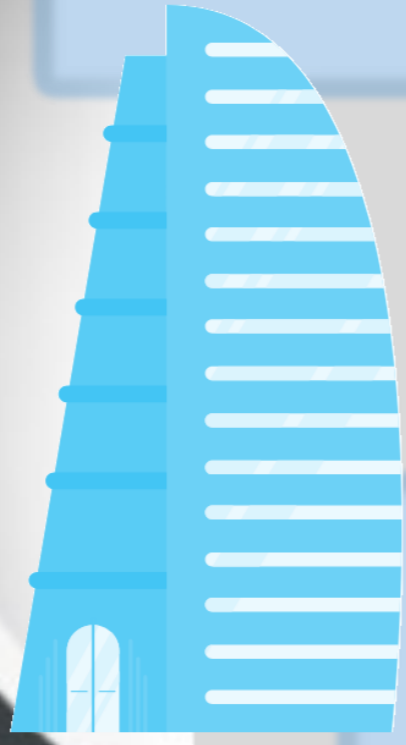


# BUSINESS & ENTERPRISE

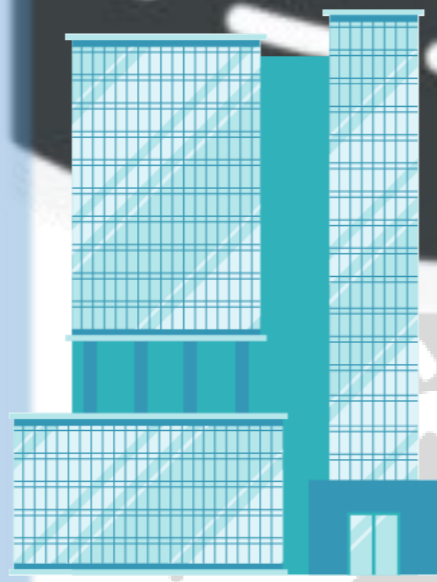
Business Plans—  
The most important  
business docu-  
ment!



Finance  
The Legal re-  
quirements

How do I plan a new business?

How do you get  
people to work for  
you? Recruitment  
and it's im-  
portance



## Year 11

Happy Customers—  
Happy Business!  
Is the customer always  
right?

Boom or Bust?  
Economic Cycles, Tax and Money!

Job, Batch, Flow—How to  
manufacture your products



How do you get people to buy  
your products?  
The Four P's  
Price, Product, Place, Promotion

How do I set up a business?  
What is a legal structure?

What is a Business?  
What does It take to be  
an entrepreneur?

