

Bridging Unit Tasks: Digital Media

Task

Laura Mulvey is a prominent media theorist. As part of her many theories she discusses the way women are represented in the media. This theory is titled the "Male Gaze". In an appropriate document (MS Word) summarise the 'Male Gaze' theory and discuss Mulvey's argument.

Create a simple revision document on MS PowerPoint which explains the way regulation occurs in the British Film Industry. On each slide you should focus on a different bracket of film regulation used within the UK. These should include:

- U
- PG
- 12
- 12A
- 15
- 18
- R

Each classification should include an explanation about who can/can't access this media and what can/cannot be in these films.

Todorov's theory on narrative identifies five steps within which traditional stories (films) all follow. This theory can be applied to most films and TV shows today. In an appropriate report (MS Word) explain the theory and the underpinnings behind before utilising an example from your own studies which exemplifies this theory, using key plot points to explain your point. Where possible use printscreen images from these key plot points or scenes which aid this explanation. The examples which re-enforce your explanation should all come from the same example media text i.e. one film.

Two of the units within Digital Media require students to create advertising materials to help publicise a Nottingham based awards ceremony. All the elements needed are to be sourced or created by you.

To help prepare for the year ahead I would like you to take as many images of important monuments or locations around Nottingham as possible. The higher quality the pictures the better although phone camera images can still be used for the majority of the course requirements. The locations are completely up to you but should include places of historical or current significance which will help to advertise and showcase the best parts of the city. In previous years' students have visited:

- Nottingham Castle
- Rock City
- The Motorpoint Arena
- Rescue Rooms
- The University
- The Arboretum
- Market Square
- The Lace Market
- Hockley
- Victoria Centre
- The City Ground (You Reds!)
- Trent Bridge
- The training ground opposite the City Ground home to weekly non-league football

The more interesting the location the better! The more access you manage to gain the better, (we have previously been allowed to shoot on Trent Bridge pitch, inside Rock City etc all by being cheeky enough to ask), the more interesting photographic techniques and effects the better!

All your images (20 images minimum but a couple from the same location is acceptable) should be stored on an appropriate portable medium and/or evidenced via a shooting log which records the images you have taken and includes the images themselves in paper form to provide evidence for this link task if you cannot find a portable medium that is appropriate. Please retain all the images no matter how bad they end up but only showcase your best/favourites.